

**Hosted in the Sixth Floor Ballroom, the lounge will feature a place for attendees to scan your credentials, relax in lounge seating and enjoy a mocktail or cocktail of choice during open hours.**

**This is an excellent opportunity for exhibitors to drive traffic to your booth to retrieve complimentary drink tickets for the bar during open hours.**

**NYSPMA Lounge Hours** Please note hours may be subject to change

Friday, January 24 **3:00pm – 6:00pm**

Saturday, January 25 **3:00pm – 6:00pm**

NYSPMA Lounge Pioneering Sponsor	NYSPMA Lounge Discover Sponsor
<b>\$3,000</b>	<b>\$1,250</b>
Be one of the Pioneering Sponsors of the latest and most enticing features of NY26. <ul style="list-style-type: none"> <li>• Receive 125 branded tickets to distribute at your booth</li> <li>• Be upgraded to Summit Sponsor level</li> <li>• Promotional support prior to and during NY26 via email, social media and other select collateral</li> </ul>	Be one of the Discoverer Sponsors of the latest and most enticing features of NY26. <ul style="list-style-type: none"> <li>• Receive 50 branded tickets to distribute at your booth</li> <li>• Promotional support prior to and during NY26 via email, social media and other select collateral</li> </ul>
<b>NYSPMA Lounge Drink Package (25)</b>	
<b>\$625</b>	<b>\$250</b>
<b>NYSPMA Lounge Drink Package (10)</b>	

**PACKAGE SELECTION**

<input type="radio"/> NYSPMA Lounge Pioneering Sponsor	\$3,000
<input type="radio"/> NYSPMA Lounge Discover Sponsor	\$1,250
<input type="radio"/> NYSPMA Lounge Drink Package (25)	\$625
<input type="radio"/> NYSPMA Lounge Drink Package (10)	\$250

\* To receive branding recognition on signage, Discover and Pioneering sponsors must commit by Monday, January 19. Branded tickets will only be created until Thursday, January 22.

**PAYMENT INFORMATION**

MasterCard  Visa  American Express

Check Payable to NYSPMA

Payment Amount \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Card Address \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Cardholder's Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

**EMAIL APPLICATIONS TO**

Karen Koza at [kkoza@nyspma.org](mailto:kkoza@nyspma.org)

**OR MAIL APPLICATIONS TO**

330 West 38th Street, Suite 1105  
 New York, NY 10018



**NYSPMA**

330 West 38th Street, Suite 1105  
 New York, NY 10018

[www.nyspma.org/ny26](http://www.nyspma.org/ny26)

**NY26 EXHIBIT HALL HOURS**

- Friday, January 23
- Saturday, January 24
- Sunday, January 25

9:30am - 5:30pm  
 9:30am - 5:30pm  
 9:30am - 1:00pm

**CONTACT**

Karen Koza  
[kkoza@nyspma.org](mailto:kkoza@nyspma.org)