

Company Name _____
 Mailing Address _____
 City, State, Zip _____
 Contact Name _____ Contact Phone _____
 Contact Email Address* _____

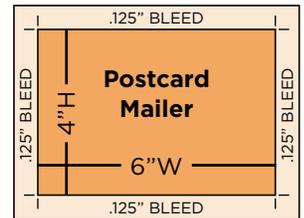
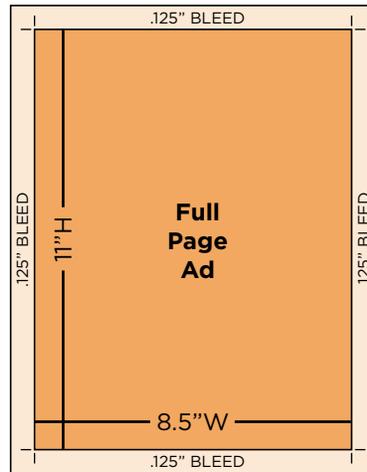
ADVERTISING OPTIONS

- Registration Brochure Ad \$ 500
8.5"W x 11"H + .125" Bleed*
Due: September 21, 2023
- Pre-Conference Postcard Mailer \$ 1,000
6"W x 4"H + .125" Bleed*
Due: December 14, 2023
- Onsite Program Ad - Full Page \$ 750
8.5"W x 11"H + .125" Bleed*
Due: December 14, 2023

Advertising Bundle - Save 25% \$ 2,000
 Full Page Registration and Onsite Brochure Ads,
 Postcard Mailer, and Pre-Conference List [\$2,650 value]!
Due: December 14, 2023

TOTAL \$ _____

ADVERTISING SPECS



Specs

- Files should be press-ready PDF, CMYK (**no Pantone colors included**), 300dpi images and fonts embedded
- Files should include .125" bleed on all four sides and submitted with crop marks at the trim line
- Logo files should be submitted as vector EPS files with any Pantone colors converted to CMYK—300dpi JPGs are also acceptable

PAYMENT INFORMATION

MasterCard Visa American Express
 Check Payable to Foundation for Podiatric Medicine
 Payment Amount _____
 Card Holder's Name _____
 Card Number _____
 Exp. Date _____ Security Code _____ Card Holder's Zip Code _____
 Signature _____

Email applications to
dani@nyspma.org

Fax applications to
646-365-7426

Mail applications to
330 West 38th Street
Suite 1105
New York, NY 10018



NYSPMA
 330 West 38th Street, Suite 1105
 New York, NY 10018
www.nyspma.org/ny24

NY24 EXHIBIT HALL HOURS

- Friday, January 19, 2024 9:30am - 5:30pm
- Saturday, January 20, 2024 9:30am - 5:30pm
- Sunday, January 21, 2024 9:30am - 1:00pm



CONTACT Dani SanMarco, CEM dani@nyspma.org