



# Midwest Roofing Contractors Association 2021 Membership Directory

The **MRCA Membership Directory** is the primary reference tool for networking and industry contacts and is utilized by MRCA members throughout the year. The Directory contains contact information for all contractor and associate members, as well as detailed information on the many MRCA benefits and services. Be sure to keep your company "front and center" by advertising in this highly utilized book.

2021 Membership Directory						Deadline: 5/28/2021
Size	Dimensions	Member COLOR	Non-Member COLOR	Member B&W	Non-Member B&W	
<b>Full page – Back cover**</b> **CHECK FOR AVAILABILITY	Trim size 4.5" x 9" (add .125 bleed on all sides)	<input type="checkbox"/> \$2,500.00	<input type="checkbox"/> \$2,600.00	n/a	n/a	
<b>Full page – Premium position**</b> Inside Front Cover/Inside Back Cover/p. 3/p. 5 **CHECK FOR AVAILABILITY		<input type="checkbox"/> \$2,250.00	<input type="checkbox"/> \$2,400.00	n/a	n/a	
<b>Full page</b>	Total size 4.75" x 9.25"	<input type="checkbox"/> \$2,000.00	<input type="checkbox"/> \$2,100.00	<input type="checkbox"/> \$1,175.00	<input type="checkbox"/> \$1,275.00	
<b>Half page</b>	4" x 4.125" (no bleeds)	<input type="checkbox"/> \$1,575.00	<input type="checkbox"/> \$1,675.00	<input type="checkbox"/> \$ 700.00	<input type="checkbox"/> \$ 750.00	
<b>Quarter page</b> (horizontal)	4" x 2" (no bleeds)	<input type="checkbox"/> \$1,275.00	<input type="checkbox"/> \$1,375.00	<input type="checkbox"/> \$ 500.00	<input type="checkbox"/> \$ 550.00	

Email agreement and artwork (print ready high-resolution PDF) to [leslie@burgiemediafusion.com](mailto:leslie@burgiemediafusion.com)

Insertion Order	
Company _____	
Contact _____	
Address _____	
City/State/Zip _____	
Phone _____	
Email _____	
Authorized Signature _____	
Date _____	
<p>Advertiser indemnifies Midwest Roofing Contractors Association (MRCA) against losses or liabilities arising from this advertising. MRCA assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. MRCA shall further be held harmless from any loss or expense resulting from claims or suits for any reason. MRCA reserves the right to reject any advertising or to require that the word "advertisement" appear in any ad. Cancellations for advertising must be made in writing prior to the advertising deadline for the publication in which the ad is to be run. Any cancellation after the published advertising deadline will warrant a 25% fee to cover costs. Revisions made by printer \$50/hr + tax billed in 15 minute increments. Ad design available upon request. Contact Burgie MediaFusion for rates.</p>	

Contact
<p><b>Leslie Klenk</b>  <b>Burgie MediaFusion</b>            e: <a href="mailto:leslie@burgiemediafusion.com">leslie@burgiemediafusion.com</a>            p: 614.554.6294 f: 888.390.0425</p>

Benefits of Advertising in the Membership Directory
<ul style="list-style-type: none"> <li> <b>Qualified Market</b>                Reach ALL MRCA Members – key decision makers             </li> <li> <b>Capitalize Your Marketing Dollars</b>                The Membership Directory is used throughout the year as a resource tool providing you exposure for 12 months             </li> <li> <b>Support the Industry</b>                Establish goodwill with current and prospective customers through support of the MRCA             </li> </ul>

