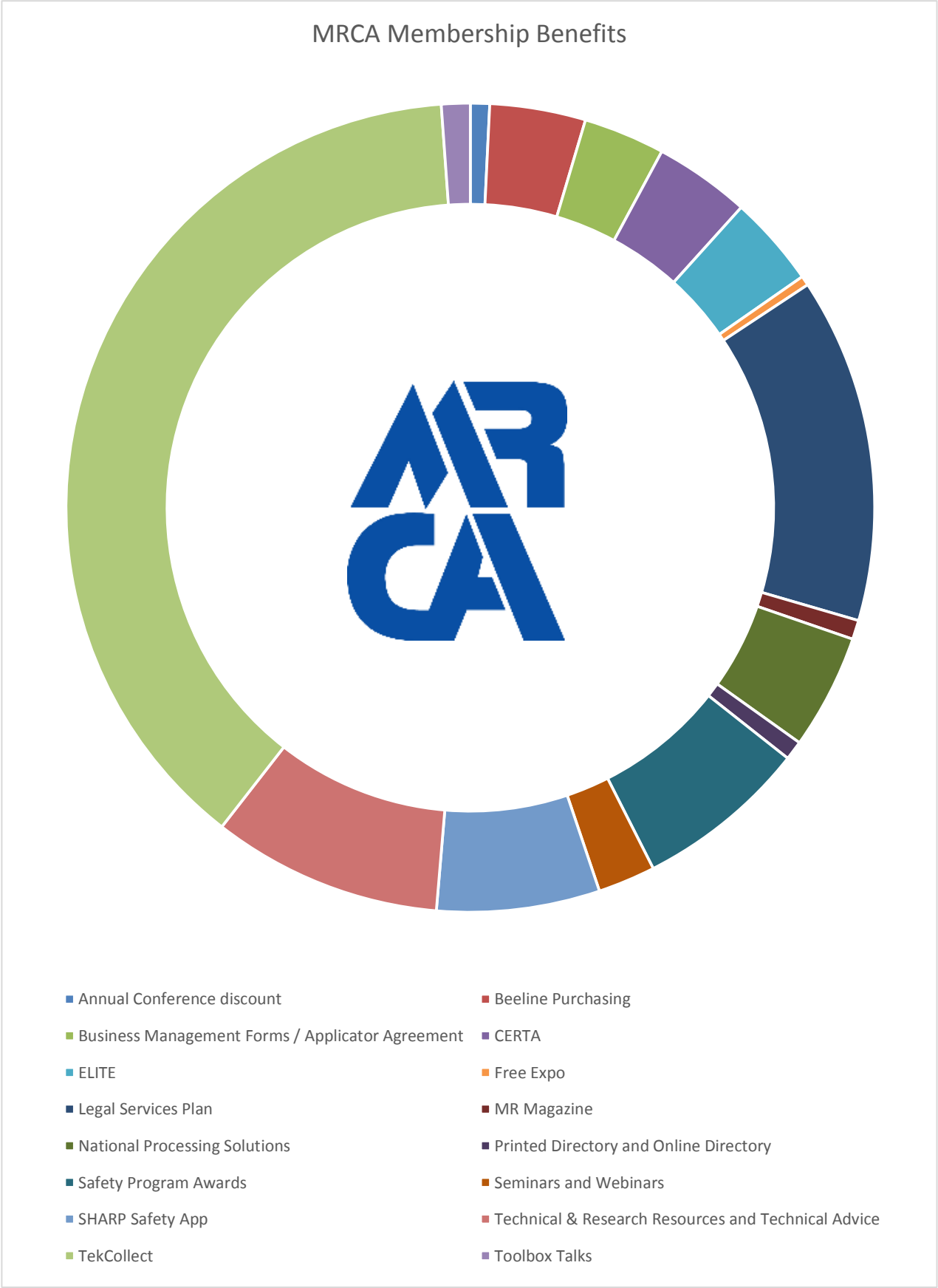
MRCA Member Benefit Value Analysis

Membership Benefit	Estimated annual value	Notes (values based on average savings or usage; more utilization = greater value)
Annual Conference discount	$100.00	member discount on registration
Beeline Purchasing	$500.00	based on 10%-30% savings - hard hats, safety glasses, harnesses, etc.
Business Management Forms / Applicator Agreement	$425.00	what you would save by not paying an attorney and staff to review original forms
CERTA	$500.00	by providing regional and local training, the savings is in time and travel of attendees
ELITE	$475.00	enhanced listing, marketing materials, discounted promo items
Free Expo	$50.00	value of Expo admission
Legal Services Plan	$1,800.00	12 thirty minute calls with Legal Counsel
MR Magazine	$100.00	cover price of six issues per year plus benefit from content
National Processing Solutions	$600.00	based on at least .05% savings on 120,000 credit card processing in a year
Printed Directory and Online Directory	$100.00	advertisement value of listings based on ad prices in other directories/yellow pages
Safety Program Awards	$900.00	value of Legal Counsel's approximate hours of evaluation per application
Seminars and Webinars	$300.00	6 webinar offerings per year; savings of travel and one registration fee for multiple people
SHARP Safety App	$850.00	content of free portion of app + savings on custom app add-ons
Technical & Research Resources and Technical Advice	$1,200.00	research studies and the ability to phone in or email technical questions for answers
TekCollect	$5,000.00	based on one large change order or job even for a small shop
Toolbox Talks	$150.00	comparible outside subscription value
Full Time Staff	priceless	available to help any member any time
Total Membership Value	**$13,050.00**	**Every $1 = $16 in value (based on Silver Contractor Membership of $795.00)**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